



GABORONE HEAD OFFICE  
2nd floor, Block A, Lot 50676,  
Fairgrounds Office Park, Gaborone, Botswana  
P/Bag 191, Gaborone, Botswana  
Tel: (+267) 3644000 Fax: (+267) 3644001  
Toll-free number: 0800 155 155

Ref: LEA 8/5/3/3

07 April 2011

Chairman  
Mpilende Foods  
P.O. Box 5909  
343 Moore Road Glenwood  
Durban  
South Africa

Dear Mr Mfundo Thango

**RE: Showcasing your Participation and Sponsorship of the 2011  
Botswana SMME Conference & Fair SMME**

On behalf of the Local Enterprise Authority, I wish to thank **Mpilende Foods** for sponsoring the **Best Manufacturing Exhibit** category in the SMME Awards of the 2011 Botswana SMME Conference & Fair.

To derive maximum benefit from this sponsorship, **Mpilende Foods** is invited to join LEA in highlighting **Mpilende Foods's** participation and sponsorship by advertising in the local print media. Adverts may speak to participating SMMEs (LEA registered and others from the region) and members of the public in attendance on public day (Saturday, 30<sup>th</sup> April 2011).

**Mpilende Foods** may use the 2011 Botswana Conference & Fair logo in the said adverts. The logo will be availed to your office upon request. Please note that the logo should be used solely for the aforementioned purpose and for the duration of 01 April 2011 – 31 May 2011. It is our hope that these communications will add value in your engagement of SMMEs and other target markets.

In addition we would like to request you to please send us **400 brochures** to be included in the packs given to attending delegates and Exhibitors.

Indeed, as the Local Enterprise Authority matures in its services to SMMEs, and as LEA SMMEs grow in competitiveness within their respective industries, it is increasingly



important for LEA to create convenient platforms for SMME support agencies such as **Mpilende Foods** to develop their relations with the SMME sector. On behalf of the Local Enterprise Authority, I wish to thank **Mpilende Foods**, for their continued support to the Authority and the sustained efforts towards the development of the SMME sector.

Yours sincerely

Bokete Mokgosi  
**Director, CSC**